

■ Postgraduate

International Business

SWIN
BUR
NE

SWINBURNE
UNIVERSITY OF
TECHNOLOGY

swinburne.edu.au/postgrad



Postgraduate programs in international business



Globalisation has created new markets, removed old boundaries and exposed a host of new opportunities for international business.

Students seeking in-depth expertise in international business can choose to commence their master program at Swinburne with either international business or management studies units. This choice allows students from a broad range of backgrounds to select the study that best suits their needs and interests.

Those wanting to specialise in the Australian and US or UK financial sectors may choose the Global Financial or Global Leadership streams. These options enable students to obtain two master degrees by studying a two-year program combined with programs offered by universities in the US and UK.

Swinburne's size and commitment to innovation enables staff to forge close and meaningful relationships with industry – drawing on industry panels to develop courses, guest lecturers to enrich course presentations and industry networks to connect graduates.

Choosing Swinburne

Swinburne has been ranked among the top 400 universities in the world by the Times Higher Education World University Rankings 2011–2012 and also in the top three per cent of universities worldwide by the QS World University Rankings in 2011. Students also rate Swinburne highly, and the university receives consistently high rankings for teaching quality from *The Good Universities Guide*.



International business

Master of International Business

Graduate Diploma of International Business

Graduate Certificate of Management Studies

This program offers students an opportunity to combine management units with specialised international business subjects.

The management studies provide students with an understanding of the principal areas of business, including accounting principles; marketing fundamentals; human resource management; supply chain management and logistics; and the economics of demand and supply.

Admission requirements

A recognised bachelor degree with a credit average or above is required. Applicants with a recognised bachelor degree with less than a credit average may be considered and must submit a 500-word statement demonstrating their suitability for the program.

Relevant business experience is preferred but not essential. Applicants who do not hold an appropriate qualification but who have significant relevant work experience (normally three years or more) are encouraged to apply.

Location

The Australian Graduate School of Entrepreneurship, Swinburne's postgraduate business school, is based at the Hawthorn campus.

Program length

Graduate certificate: Six months full-time or equivalent part-time

Graduate diploma: One year full-time or equivalent part-time

Master: Eighteen months full-time or equivalent part-time

Intakes

February and August

Program structure

Students must complete 10 units of study to qualify for the Master of International Business.

Students may exit with a Graduate Certificate of Management Studies after completing two core units, or a Graduate Diploma of International Business after successful completion of six units.

All units of study are valued at 12.5 credit points unless otherwise stated.

Units of study

Stage 1: Graduate certificate

HBG701	Integrated Management Module*
HBG702	Business in Practice*

Exit with the graduate certificate or progress to the graduate diploma

Stage 2: Graduate diploma

HBI450	Introduction to International Business
HBI451	International Trade and Finance
HBL450	International Commercial Law
HBM470	International Marketing and Research

Exit with the graduate diploma or progress to the master

Stage 3: Master

HBI550	Trends in International Business
HBI552	Business in Asia, the Americas and Europe
HBI553	Australian Trade and Investment
HBI650	Global Business Strategy

Exit with the Master of International Business

*Unit is valued at 25 credit points.



Commerce/ International business

Master of Commerce (International Business)

Graduate Diploma of Commerce (International Business)

Graduate Certificate of Commerce (International Business)

This program provides students with the knowledge and skills required to develop a successful career in international business – enabling them to identify and capitalise on opportunities while also keeping a close eye on the challenges inherent in the practical implementation of international business plans.

Students may choose to complete their master-level studies through coursework or a combination of coursework and research.

Admission requirements

A recognised bachelor degree with a credit average or above is required. Applicants with a recognised bachelor degree with less than a credit average may be considered and must submit a 500-word statement demonstrating their suitability for the program.

Relevant business experience is preferred but not essential. Applicants who do not hold an appropriate qualification but who have significant relevant work experience (normally five years or more) are encouraged to apply.

Location

The Australian Graduate School of Entrepreneurship, Swinburne's postgraduate business school, is based at the Hawthorn campus.

Program length

Graduate certificate: Six months full-time or equivalent part-time

Graduate diploma: One year full-time or equivalent part-time

Master: Eighteen months full-time or equivalent part-time

Intakes

February and August

Program structure

Students must complete 12 units of study to qualify for the Master of Commerce (International Business).

Students may exit with a Graduate Certificate of Commerce (International Business) after completing the four core units, or a Graduate Diploma of Commerce (International Business) after successful completion of eight units.

All units of study are valued at 12.5 credit points unless otherwise stated.

Units of study

Stage 1: Graduate certificate

HBI450	Introduction to International Business
HBI451	International Trade and Finance
HBL450	International Commercial Law
HBM470	International Marketing and Research

Exit with the graduate certificate or progress to the graduate diploma

Stage 2: Graduate diploma

HBH522	Managing People Across Cultures
HBI553	Australian Trade and Investment
HBI552	Business in Asia, the Americas and Europe
Elective	

Exit with the graduate diploma or progress to the master

Stage 3: Master

Option 1 – Coursework

HBI550	Trends in International Business
HBI650	Global Business Strategy
HBI651	International Case Studies
Elective	

Option 2 – Coursework and research

HBM620	Research Methodology
HBI591	Asia Pacific Rim Study Tour
HBI650	Global Business Strategy
HBI660	Dissertation/ Action Research Project*

Exit with the Master of Commerce (International Business)

*Unit is valued at 25 credit points.

Jennifer Dean

Airbiz Aviation Strategies Pty Ltd

Jennifer Dean had been working as a consultant with international company Airbiz Aviation Strategies for several years before she decided to expand her qualifications and knowledge base. She chose to enrol in the Master of Commerce (International Business) program.

"I had become aware of Swinburne's good reputation in industry. This program offers a good combination of solid business subjects with an international focus," Jennifer said.

"The course offered an interesting approach to subjects with case studies pertinent to my full-time position at Airbiz. I was able to apply each topic I studied to situations in my workplace. Overall, this has given me an extra edge and built my confidence in understanding complex commercial theories."



Global leadership stream

Master of Commerce (International Business) Global Leadership Stream

This program offers students the opportunity to gain a Master of Commerce (International Business) from Swinburne and a Master of Science in Leadership from Northeastern University in Boston, USA, in just two years.

The course is delivered in Melbourne and the Northeastern component is taught by Northeastern academics via a combination of face-to-face and online delivery modes. Students also have the option of applying to undertake part of their program at Northeastern University in Boston.

Admission requirements

A recognised bachelor degree with a credit average or above is required. Applicants with a recognised bachelor degree with less than a credit average may be considered and must submit a 500-word statement demonstrating their suitability for the program.

Relevant business experience is preferred but not essential. Applicants who do not hold an appropriate qualification but who have significant relevant work experience (normally five years or more) are encouraged to apply.

Students who wish to study in Boston must also apply for a US student visa.

Location

Hawthorn campus; an option to study part of the course at Northeastern University in Boston, USA is also available.

Program length

Two years full-time or equivalent part-time

Intakes

February, June and August

Program structure

Students complete eight units of study from Swinburne's Master of Commerce (International Business) program and eight units of study from Northeastern's Master of Science in Leadership.

All units of study are valued at 12.5 credit points unless otherwise stated.

Units of study

Master of Commerce (International Business)	
HBI450	Introduction to International Business
HBM470	International Marketing and Research
HBI553	Australian Trade and Investment
HBI552	Business in Asia, the Americas and Europe
HBI550	Trends in International Business
HBI650	Global Business Strategy
Plus two electives	

Master of Science in Leadership	
Developing your Leadership Capability	
Creating a High Performance Organisation*	
Creating Leadership Capacity	
Leading Teams	
Building Financial Relationships*	
The Ethical Leader	
Managing Organisational Culture	
Developing the Strategic Leader	

* Online delivery only.



Global financial management stream

Master of Commerce (International Business) Global Financial Management Stream

This unique program offers students the opportunity to gain a Master of Commerce (International Business) from Swinburne and a Master of Science (Global Financial Management) from Northumbria University in Newcastle upon Tyne, UK.

The first year of the program is delivered in Melbourne; the second and final year is offered at Northumbria's Newcastle Business School and delivered in Newcastle upon Tyne, UK.

Admission requirements

A recognised bachelor degree with a credit average or above is required. Applicants with a recognised bachelor degree with less than a credit average may be considered and must submit a 500-word statement demonstrating their suitability for the program.

Relevant business experience is preferred but not essential. Applicants who do not hold an appropriate qualification but who have significant relevant work experience (normally five years or more) are encouraged to apply.

Students must also apply for a UK student visa to take part in this program.

Location

The Australian Graduate School of Entrepreneurship, Swinburne's postgraduate business school, is based at the Hawthorn campus.

Students study for a year at Swinburne's Hawthorn campus, including an additional six-week Winter Term, as well as a year at Northumbria University in Newcastle upon Tyne, UK.

Program length

Two years full-time or equivalent part-time

Intakes

February and August

Program structure

Students complete nine units of study from Swinburne's Master of Commerce (International Business) program and five units of study from Northumbria University in Newcastle upon Tyne, UK.

All units of study are valued at 12.5 credit points unless otherwise stated.

Units of study

Master of Commerce (International Business)	
HBI450	Introduction to International Business
HBM470	International Marketing and Research
HBI451	International Trade and Finance
HBL450	International Commercial Law
HBM526	Information Analysis
HBI566	International Investment and Economic Development
HBI650	Global Business Strategy
HBI552	Business in Asia, Americas and Europe
Unit delivered by Northeastern University staff	
Developing your Leadership Capability	

Master of Science (Global Financial Management)	
Investment and Performance Analysis	
Financial Risk Management	
Ethics and Socially Responsible Investment	
Strategic Investment Decisions	
Dissertation	



General information

Facilities

As a Swinburne student you will automatically gain access to a range of facilities. These include a well-resourced library, computer laboratories, fitness and health facilities, personal and career counselling, housing, employment and financial advice.

Fees

In 2012, tuition fees for Australian citizens and permanent residents are based on \$2300 per 12.5 credit point unit of study.

The fee for the Master of International Business program is therefore \$27,600 (including the graduate certificate and graduate diploma). The fee for the Master of Commerce (International Business) program is \$27,600 (including the graduate certificate and graduate diploma). The fee for a graduate diploma is \$18,400 (including a graduate certificate); for a graduate certificate it is \$9200.

The fee for the Master of Commerce (International Business) Global Leadership Stream program is \$36,800; for the Master of Commerce (International Business) Global Financial Management Stream program it is \$20,700 plus relevant fees payable to Northumbrian University, UK.

In the event that a unit of study is derived from another program, the applicable fee will be that of the other program. All fees are reviewed each year and may increase without notice.

For all fee enquiries visit www.swinburne.edu.au/studentoperations/fees

FEE-HELP

FEE-HELP is a government-funded loan that helps eligible fee-paying students to pay their tuition fees. FEE-HELP is available to Australian citizens and holders of a permanent humanitarian visa. It is not available to New Zealand citizens and most holders of Australian permanent visas.

For further information, visit www.goingtouni.gov.au

Application procedure

You may lodge your application at any time, but each intake period has an application submission closing date. To obtain an application form, phone 1300 275 794 or visit www.swinburne.edu.au/postgrad/apply

Applications must be accompanied by a certified copy of your passport or birth certificate, a certified copy of academic transcripts and a current résumé.

International students

If you want to study at Swinburne but are not an Australian resident, contact Swinburne International on +61 3 8676 7002 or 1800 897 973 within Australia, or visit www.swinburne.edu.au/international

Recognition of Prior Learning

Recognition of Prior Learning (RPL) allows students to be granted credit or partial credit towards a qualification in recognition of skills and knowledge gained through work experience, tertiary qualifications and/or formal training.

For more information, visit www.swinburne.edu.au/postgrad

Application closing dates

Applications close in early February for Semester 1 and in mid-July for Semester 2. For students commencing in Winter Term (June), applications must be received by the end of the first week of term.

For current closing dates visit www.swinburne.edu.au/postgrad

Information sessions

Information sessions are held regularly throughout the year. They are a great opportunity to meet and talk to staff about your postgraduate study options. The sessions help you understand what your chosen postgraduate program entails – what you can learn and what your study options are and where your qualification may take you.

For session dates visit www.swinburne.edu.au/postgrad

Further information

Telephone: 1300 275 794
Email: postgrad@swin.edu.au
Website: www.swinburne.edu.au/postgrad

■ ANY QUESTIONS?

1300 275 794
postgrad@swin.edu.au
swinburne.edu.au/postgrad



[swinburne.edu.au/facebook](https://www.swinburne.edu.au/facebook)



[swinburne.edu.au/twitter](https://www.swinburne.edu.au/twitter)



[swinburne.edu.au/youtube](https://www.swinburne.edu.au/youtube)



[swinburne.edu.au/linkedin](https://www.swinburne.edu.au/linkedin)

■ CAMPUSES

Hawthorn campus
John Street, Hawthorn

Prahran campus
144 High Street, Prahran

Lilydale campus
Melba Avenue, Lilydale

Melbourne CBD campus
196 Flinders Street, Melbourne

Croydon campus
12-50 Norton Road, Croydon

Wantirna campus
369 Stud Road, Wantirna

Sarawak campus
Kuching, Sarawak, Malaysia



CRICOS Provider Code: 00111D

The information contained in this course guide was correct at the time of publication, January 2012. The university reserves the right to alter or amend the material contained in this guide. The information in this guide does not apply to international students. For information about courses for international students please go to www.swinburne.edu.au/international

SP0559-06-0112