

■ Postgraduate

Strategic Foresight

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SWINBURNE
UNIVERSITY OF
TECHNOLOGY

swinburne.edu.au/postgrad



Postgraduate programs in strategic foresight



At a time of unprecedented change, organisations have a critical need for senior executives and consultants who are able to develop and execute strategic plans for the future.

This unique course encourages students to challenge their own thinking and examine future options for their organisations and themselves.

Students are drawn to this course from diverse backgrounds, creating a dynamic group united by their interest in exploring options and opportunities for the future. As a result, strategic foresight students tend to develop close bonds and networks; learning as much from each other as they do from their own work.

Swinburne's size and commitment to innovation enables staff to forge close and meaningful relationships with industry – drawing on industry panels to develop courses, guest lecturers to enrich course presentations and industry networks to connect graduates.

Choosing Swinburne

Swinburne has been ranked among the top 400 universities in the world by the Times Higher Education World University Rankings 2011–2012 and also in the top three per cent of universities worldwide by the QS World University Rankings in 2011. Students also rate Swinburne highly, and the university receives consistently high rankings for teaching quality from *The Good Universities Guide*.



Program details

Master of Strategic Foresight

Graduate Diploma of Strategic Foresight

Graduate Certificate of Management Studies

This program provides a foundation for the successful practice of strategic foresight in many fields.

The course equips students with strong frameworks and intervention strategies that can be implemented to respond to significant environmental, social and cultural challenges. This program also provides an advanced grounding in futures studies, with a focus on practical solutions and analyses of critical success factors.

Students learn how to think about the future, how to think differently and how to help others think differently. The program offers a supportive and safe place to discuss students' passions about the future with like-minded peers.

Graduates have found roles in foresight and strategy development within a range of organisations, including roles in government policy areas and niche consulting firms with a focus on strategy and sustainability.

Graduates may be eligible for membership of the Association of Professional Futurists as well as the World Futures Studies Federation (WFSF).

Admission requirements

A recognised bachelor degree with a minimum credit average and appropriate work experience, usually a minimum of three years.

Applicants who do not hold an appropriate qualification but who have significant relevant work experience (usually three years or more) and evidence of academic ability are encouraged to apply.

Location

The Australian Graduate School of Entrepreneurship, Swinburne's postgraduate business school, is based at the Hawthorn campus.

Program length

Graduate certificate: Six months full-time or equivalent part-time

Graduate diploma: One year full-time or equivalent part-time

Master: Eighteen months full-time or equivalent part-time

Intakes

February and August

Program structure

Students must complete 12 units of study to qualify for the Master of Strategic Foresight.

Students may exit with a Graduate Certificate of Management Studies after completing the two core units, or a Graduate Diploma of Strategic Foresight after successful completion of two further core units.

All units of study are valued at 12.5 credit points unless otherwise stated.

Students also have the option to combine studies in strategic foresight with the MBA to qualify for a double degree Master of Business Administration/Master of Strategic Foresight. The double degree can be obtained in two years full-time or equivalent part-time.



Units of study

Stage 1: Graduate certificate

HBG701	Integrated Management*
HBG702	Business in Practice*

Exit with the graduate certificate or progress to the graduate diploma

Stage 2: Graduate diploma

HBF720	Foresight Knowledge and Methods 1*
HBF721	Foresight Knowledge and Methods 2*

Exit with the graduate diploma or progress to the master

Stage 3: Master

Elective units (select four)

HBF630	Sustainability, Risk and Corporate Responsibility
HBF631	Integral Thinking and Complexity
HBF632	Foresight Leadership
HBF633	21st Century Challenges
HBF634	Foresight and Design

Exit with the Master of Strategic Foresight

*Unit is valued at 25 credit points.

Gretchen Young

Foresight practitioner,
Young Futures

Despite being based in Brisbane, Gretchen Young found Swinburne's unique strategic foresight program was the perfect fit – preparing her for a new career as a futures consultant.

"This program is unavailable anywhere else in Australia. I live in Brisbane, but wanted a face-to-face learning format. The flexible learning options at Swinburne made this program accessible to me in a way that others couldn't," Gretchen said.

"I was seeking further studies related to issues of leadership and ethics within organisations and society.

"My experience at Swinburne gave me at least three extraordinary things – the best quality, most passionate teaching I have ever experienced; connection with a wonderful cohort of diverse and interesting peers; and innovative curriculum that has expanded my personal, professional and intellectual worlds in ways I never could have anticipated when I began the program."



General information

Facilities

As a Swinburne student you will automatically gain access to a range of facilities. These include a well-resourced library, computer laboratories, fitness and health facilities, personal and career counselling, housing, employment and financial advice.

Fees

In 2012, tuition fees for Australian citizens and permanent residents are based on \$2500 per 12.5 credit point unit of study. The fee for the Master of Strategic Foresight program is therefore \$30,000 (including the graduate certificate and graduate diploma). The fee for the graduate diploma is \$20,000 (including the graduate certificate); for the graduate certificate it is \$10,000.

In the event that a unit of study is derived from another program, the applicable fee will be that of the other program. All fees are reviewed each year and may increase without notice.

For all fee enquiries visit www.swinburne.edu.au/studentoperations/fees

FEE-HELP

FEE-HELP is a government-funded loan that helps eligible fee-paying students to pay their tuition fees. FEE-HELP is available to Australian citizens and holders of a permanent humanitarian visa. It is not available to New Zealand citizens and most holders of Australian permanent visas.

For further information, visit www.goingtouni.gov.au

Application procedure

You may lodge your application at any time, but each intake period has an application submission closing date. To obtain an application form, phone 1300 275 794 or visit www.swinburne.edu.au/postgrad/apply

Applications must be accompanied by a certified copy of your passport or birth certificate, a certified copy of academic transcripts and a current résumé.

International students

If you want to study at Swinburne but are not an Australian resident, contact Swinburne International on +61 3 8676 7002 or 1800 897 973 within Australia, or visit www.swinburne.edu.au/international

Recognition of Prior Learning

Recognition of Prior Learning (RPL) allows students to be granted credit or partial credit towards a qualification in recognition of skills and knowledge gained through work experience, tertiary qualifications and/or formal training.

For more information, visit www.swinburne.edu.au/postgrad

Application closing dates

Applications close in early February for Semester 1 and in mid-July for Semester 2.

For current closing dates visit www.swinburne.edu.au/postgrad

Information sessions

Information sessions are held regularly throughout the year. They are a great opportunity to meet and talk to staff about your postgraduate study options. The sessions help you understand what your chosen postgraduate program entails – what you can learn and what your study options are and where your qualification may take you.

For session dates visit www.swinburne.edu.au/postgrad

Further information

Telephone: 1300 275 794

Email: postgrad@swin.edu.au

Website: www.swinburne.edu.au/postgrad

■ ANY QUESTIONS?

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■ CAMPUSES

Hawthorn campus

John Street, Hawthorn

Prahran campus

144 High Street, Prahran

Lilydale campus

Melba Avenue, Lilydale

Melbourne CBD campus

196 Flinders Street, Melbourne

Croydon campus

12-50 Norton Road, Croydon

Wantirna campus

369 Stud Road, Wantirna

Sarawak campus

Kuching, Sarawak, Malaysia



CRICOS Provider Code: 00111D

The information contained in this course guide was correct at the time of publication, January 2012. The university reserves the right to alter or amend the material contained in this guide. The information in this guide does not apply to international students. For information about courses for international students please go to www.swinburne.edu.au/international

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