Media release

The Hon Gordon Rich-Phillips MLC
Assistant Treasurer
Minister for Technology
Minister responsible for the Aviation Industry

Tuesday 29 January 2013

Companies benefit from university ICT know-how

The Victorian Coalition Government is helping small and medium sized companies become more competitive through a new initiative that matches them with students studying information and communications technology (ICT) at university.

Technology Minister Gordon Rich-Phillips said nine Victorian, small and medium sized enterprises (SMEs) had received vouchers worth up to $10,000 to develop ICT solutions that use newly-developed technology or applied existing technology in new or novel ways.

“The Coalition Government is giving Victorian companies greater opportunity to capitalise on the skills and expertise of our world-class universities,” Mr Rich-Phillips said.

“The vouchers give Victorian SMEs access to the relevant technology skills and expertise needed to develop innovative products.

“ICT university students and academics from Victorian universities will collaborate with these companies to deliver tangible and practical ICT solutions.”

The projects range from the development of real-time digital content delivery mechanisms for mass communication to testing of frequencies for bulk reading of radio frequency identification tags.

They also include the development of technology to collect new social data points; modelling and data-mining approaches; and new methods for more effective social media engagement.”

The nine Victorian companies receiving vouchers are:

- Scientific Technology
- Ad Hoc Software
- SENATH
- English Online
- Adilam Technologies
- Evado
- Lexer
- Billcap
- b2cloud.

Visit www.premier.vic.gov.au for more news
RMIT University, Swinburne University of Technology, University of Ballarat and the University of Melbourne will partner with the successful companies in the first round of the program.

As well as providing companies with access to university expertise, Victorian undergraduate or postgraduate university students studying ICT will benefit by putting their learning into practice in industry-led projects.

The Technology Student Accelerator Voucher is one of three elements of the Coalition Government's $8 million Technology Voucher Program.

The Technology Voucher Program has been developed to drive the use of cutting-edge technologies and support innovative Victorian companies to compete locally and globally.

It provides funding for Victorian businesses wanting to explore the use of ICT, small technologies or industrial biotechnology to create more competitive products and processes.

Successful companies receive vouchers that can be used to access facilities, goods, services, advice or expertise provided by other companies, publicly funded research organisations or universities.

For more information visit www.business.vic.gov.au/tvp

**Media contact:** Stephanie Ryan 0488 441 820  stephanie.ryan@minstaff.vic.gov.au